## GALLUP NEWS SERVICE

## **GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS**

## -- FINAL TOPLINE --

Timberline: 937008 IS: 419 Princeton Job #: 15-07-008

> Jeff Jones, Lydia Saad July 8-12, 2015

Results are based on telephone interviews conducted July 8-12, 2015 with a random sample of -1,009—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of -507-national adults in Form A, the margin of sampling error is ±6 percentage points.

For results based on the sample of -502—national adults in Form B, the margin of sampling error is ±6 percentage points.

For results based on the sample of -160—smokers, the maximum margin of sampling error is  $\pm 10$  percentage points.

For results based on the sample of -849-non-smokers, the maximum margin of sampling error is ±4 percentage points.

For results based on the sample of -664—adults who drink alcoholic beverages, the maximum margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of -675—coffee drinkers, the maximum margin of sampling error is ±5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2014 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

3. Do you approve or disapprove of the way the Supreme Court is handling its job?

	Approve	Disapprove	No opinion
2015 Jul 8-12	49	46	5
2014 Sep 4-7	44	48	8
2014 Jul 7-10	47	46	7
2013 Sep 5-8	46	45	9
2013 Jul 10-14	43	46	11
2012 Sep 6-9	49	40	11
2012 Jul 9-12	46	45	9
2011 Sep 8-11	46	40	14
2010 Sep 13-16	51	39	10
2009 Aug 31-Sep 2	61	28	11
2009 Jun 14-17	59	30	11
2008 Sep 8-11	50	39	11
2008 Jun 9-12	48	38	14
2007 Sep 14-16	51	39	10
2007 May 10-13	51	36	13
2006 Sep 7-10	60	32	8
2005 Sep 12-15	56	36	8
2005 Jun 24-26	42	48	10
2004 Sep 13-15	51	39	10
2003 Sep 8-10	52	38	10
2003 Jul 7-9	59	33	8
2002 Sep 5-8	60	29	11
2001 Sep 7-10	58	28	14
2001 Jun 11-17	62	25	13
2001 Jan 10-14	59	34	7
2000 Aug 29-Sep 5	62	29	9